

LZ	PD	CD*	Assortments	Regional Reports	Features and Trade Fair Themes	Trade Fair and Exhibition Dates	
<b>direkt 1</b>	02.01.	08.12.	Frozen Food /Convenience / Vegan and Vegetarian Food / Confectionery		Special: Süßer Stern - The Winners		
	<b>1</b>	05.01.	21.12.				
	<b>2</b>	12.01.	02.01.		Report Internationale Grüne Woche CD: 17.11.	Marca / Bologna 17.01.-18.01.	
	<b>3</b> Copytest	19.01.	09.01.			Grüne Woche / Berlin 19.01.-28.01.	
<b>NONFOOD trends</b>	<b>1</b>	19.01.	01.12.				
	<b>4</b>	26.01.	16.01.	Confectionery I (pre-run to ISM)	<b>Special Feature LZ OPEN:</b> Mission Digital - How the Industry Deals with Radical Change CD: 21.12.2017	LZOpen / Berlin 22.01.-23.01. Empack / Dortmund 24.01.-25.01. Christmasworld / Frankfurt (Ffm) 26.01.-30.01. Paperworld / Ffm 27.01.-30.01. Creativeworld / Ffm 27.01.-30.01. ISM / Cologne 28.01.-31.01.	
<b>direkt 2</b>	01.02.	12.01.	Confectionery (incl. ISM) / Fruit and Vegetables / Organic / Tobacco Products		„Promotions 2018“ incl. Salescup		
	<b>5</b>	02.02.	23.01.	Fruit & Vegetable (pre-run to Fruit Logistica)	<b>Feature</b> Fresh Produce Logistics incl. Fruit Logistica Pre-Report CD: 16.01. ISM Trade Show News Christmasworld / Paperworld / Creativeworld Trade Show News	Spielwarenmesse / Nuremberg 31.01.-04.02.	
	<b>6</b>	09.02.	30.01.	Organic (pre-run to BioFach)	RR Mecklenburg-Vorpommern CD: 22.12.2017	Spielwarenmesse Trade Show News	Fruit Logistica / Berlin 07.02.-09.02. Ambiente / Ffm 09.02.-13.02.
	<b>7</b>	16.02.	06.02.	Breakfast		Fruit Logistica Trade Show News Ambiente Trade Show News	Biofach / Nuremberg 14.02.-17.02. Vivaness / Nuremberg 14.02.-17.02.
	<b>8</b>	23.02.	13.02.	BBQ Season	RR Ireland CD: 12.01.	<b>Feature</b> Retail Technology incl. EuroCIS preview CD: 02.02. BioFach Trade Show News	Detrop / Thessaloniki 22.02.-26.02. Fish International / Bremen 25.02.-27.02.
	<b>direkt 3</b>	01.03.	09.02.	Bread and Baked Goods / Breakfast /Hot Beverages/ Superfoods / Cleaning Agents and Detergents		<b>Special: Football World Cup 2018</b> ProWein 2018	
<b>9</b>		02.03.	20.02.	Frozen Food & Ice Cream I		EuroCIS Trade Show News incl. Top Supplier Retail Award	EuroCIS / Düsseldorf 27.02.-01.03. IAW Internationale Aktionswaren Messe / Cologne 27.02.-01.03. Olio Capitale / Triest 04.03.-07.03. Eisenwarenmesse / Cologne 04.03.-07.03.
<b>10</b> Copytest RR		09.03.	27.02.	Wine, Sparkling Wine and Champagne (pre-run to ProWein)	RR: Berlin-Brandenburg CD: 26.01.		Internorga / Hamburg 09.03.-13.03. Beauty International / Düsseldorf 09.03.-11.03.
<b>11</b> Copytest Packaging Copytest RR		16.03.	06.03.	Dairy Products I	RR USA CD: 02.02.	<b>Feature Packaging I</b> CD: 23.02. Internorga Trade Show News	Logimat / Stuttgart 13.03.-15.03. Light & Building / Ffm 18.03.-23.03. Prowein / Düsseldorf 18.03.-20.03.
<b>12</b>		23.03.	13.03.	Meat & Meat Products I		ProWein Trade Show News Logimat Trade Show News	Anuga Food Tec / Cologne 20.03.-23.03. M.A.D.E. / Paris 20.03.-21.03.
<b>13</b>		29.03.	19.03.	Nonalcoholic Beverages and Water			EHI Handelslogistik Kongress / Cologne 28.03.-29.03.

	LZ	PD	CD*	Assortments	Regional Reports	Features and Trade Fair Themes	Trade Fair and Exhibition Dates
<b>direkt 4</b>		03.04.	09.03.	BBQ Season / Meat & Meat Products / Deli Products and Dips / Snacks / Nonalcoholic Beverages / Beer and Pre-mixed / Ice Cream		<b>Special:</b> BBQ Season 2018	
<b>14</b>		06.04.	27.03.	Cheese I			
<b>15</b>		13.04.	03.04.				Vinitaly / Verona 15.04.-18.04.
<b>16</b>		20.04.	10.04.	Fish & Seafood	RR Nordic Countries CD: 09.03.	<b>Feature:</b> Logistics I / CeMAT pre-view CD: 29.03.	Alimentaria / Barcelona 16.04.-19.04. Handelslogistik Kongress / Cologne 18.04.-19.04.
<b>17</b>		27.04.	17.04.	Vegan & Vegetarian I	RR The Netherlands CD: 16.03.	CeMAT Trade Show News Seafood Expo Global Trade Show News	Hannover Messe 23.04.-27.04. CeMAT / Hannover 23.04.-27.04. EHI Kartenkongress / Bonn 24.04.-25.04. Seafood Expo Global / Brussels 24.04.-26.04.
<b>direkt 5</b>		02.05.	06.04.	Cleaning Agents and Detergents / Cosmetics and Body Care / Sanitary Products/Dental Care Products / Dairy / Pet Food		<b>Special:</b> Drugstore Products I	
<b>18</b>		04.05.	23.04.		RR Switzerland CD: 23.03.	<b>Special Feature:</b> What Customers Want CD: 13.04.	SIAL / Montréal 02.05.-04.05.
<b>19</b>		11.05.	27.04.	Superfoods / Free from...	RR Nordrhein-Westfalen CD: 29.03.		Cibus / Parma 07.05.-10.05.
<b>20</b>		18.05.	07.05.			<b>Feature:</b> Private Label / PLMA Pre-Report CD: 23.04.	IFAT / Munich 14.05.-18.05.
<b>21</b>		25.05.	14.05.	Cosmetics and Body Care I		Payments CD: 04.05.	
<b>22</b>		01.06.	22.05.	Sanitary Products and Dental Care			PLMA / Amsterdam 29.05.-30.05. THAIFEX / Bangkok 29.05.-02.06.
<b>direkt 6</b>		01.06.	04.05.	Convenience/ Vegetarian and Vegan Products/ Meat and Meat Products/ Products from Germany: Baden-Württemberg/Frozen Food/ Payments		SUPERMARKT STARS - The Finalists 2018	
<b>23</b>		08.06.	29.05.		RR Niedersachsen CD: 27.04.	PLMA Trade Show News	
<b>24</b>		15.06.	05.06.	Baby Products I			Cebit / Hannover 11.06.-15.06.
<b>25</b>		22.06.	12.06.	Pasta, Rice and Sauces	RR Great Britain CD: 11.05.		Supermarkt Stars / Ffm 19.06.-20.06. Automatica / Munich 19.06.-22.06.
<b>26</b>		29.06.	19.06.			<b>Feature</b> Top-Marke 2018 CD: 29.05.	Tendence / Ffm 30.06.-03.07.
<b>27</b>		06.07.	26.06.	Bread and Baked Goods I		Tendence Trade Show News	
<b>direkt 7</b>		06.07.	14.06.	Sweet Spreads / Fish and Deli / Free from Lactose and Gluten		Supermarkt Stars - The Winners 2018 <b>Special:</b> Top Marke 2018	
<b>28</b>		13.07.	03.07.		RR Asia CD: 26.05.		
<b>29</b>		21.07.	11.07.	Pet Food			
<b>30</b>		27.07.	17.07.				
<b>direkt 8</b>		01.08.	06.07.	Beer and Pre-Mixed / Bread and Baked Goods / Pet Food / Tobacco Products / Baby Products / Oktober- fest			
<b>31</b>		03.08.	24.07.	Cleaning Agents and Detergents			

P.D.: Publication Date, CD: Closing Date, RR: Regional Report

\* Reservations for placements are binding max. six weeks.

LZ	PD	CD*	Assortments	Regional Reports	Features and Trade Fair Themes	Trade Fair and Exhibition Dates
<b>32</b>	10.08.	31.07.		RR Thüringen CD: 29.06.	Special Feature Sustainability CD: 13.07.	
<b>33</b>	17.08.	07.08.	OTC Products			
<b>NONFOOD trends 2</b>	17.08.	13.07.				
<b>34</b>	24.08.	14.08.	Frozen Food II			Gamescom/Cologne 21.08.-25.08.
<b>35</b>	31.08.	21.08.	Cheese II			IFA / Berlin 31.08.-05.09.
<b>direkt 9</b>	01.09.	10.08.	Confectionery/Cheese/Wine, Sparkling and Champagne/Spirits / Energy Drinks/ Sustainability / Press Assortment		Special: Christmas 2018 Special: IAA commercial vehicles	
<b>36</b> Copytest	07.09.	28.08.	Meat and Meat Products II / Poultry	RR Bavaria CD: 27.07.	Spoga+Gafa Trade Show News IFA Trade Show News	Spoga+Gafa / Cologne 02.09.-04.09.
<b>37</b>	14.09.	04.09.	Confectionery II	RR Italy CD: 03.08.		Dmexco / Cologne 12.09.-13.09.
<b>38</b>	21.09.	11.09.		RR Baden-Württemberg CD: 10.08.	Feature Packaging II / FachPack pre-view CD: 31.08.	IAA Nutzfahrzeuge / Hannover 20.09.-27.09. Inter-Tabac / Dortmund 21.09.-23.09. ECR-Tag / Wiesbaden 19.09.-20.09.
<b>39</b>	28.09.	18.09.	Dairy Products II	RR Saxony CD: 17.08.		Photokina / Cologne 26.09.-29.09. Fachpack/Nuremberg 25.09.-27.09.
<b>direkt 10</b>	01.10.	07.09.	Meat and Meat Products / Poultry / Dairy / Frozen Food / Hot Beverages			
<b>40</b>	05.10.	24.09.	Deli Products	RR Belgium CD: 24.08.	Feature commercial property / Expo Real pre-view CD: 14.09. Fachpack Trade Show News	Intermot / Cologne 03.10.-07.10.
<b>41</b> Copytest Logistics	12.10.	01.10.	Convenience and Chilled Food	RR Austria CD: 31.08.	Feature: Logistics II / Supply Chain Management CD: 21.09.	Expo Real / Munich 08.10.-10.10. Buchmesse / Ffm 10.10.-14.10.
<b>42</b>	19.10.	09.10.	Spirits	RR France CD: 07.09.	Buchmesse Trade Show News	35. Dt. Logistik Kongress / Berlin 17.10.-19.10. SIAL / Paris 21.10.-25.10.
<b>43</b>	26.10.	16.10.	Coffee and Tea			
<b>direkt 11</b>	01.11.	10.10.	Cosmetics and Body Care/Sanitary Products/Dental Care Products / Cheese (Counters) / Meat and Meat Products (Counters)/Beer/Sparkling Wine and Champagne / Savoury Snacks / Cleaning Agents and Detergents		Special: Drugstore Products II Special: End of Year Rush	
<b>44</b>	02.11.	23.10.				
<b>45</b>	09.11.	30.10.			Goldener Zuckerhut Issue	Goldener Zuckerhut / Berlin 08.11.-09.11. EHI Technologie Tage / Bonn 06.11.-07.11.
<b>46</b>	16.11.	06.11.	Vegan and Vegetarian II	RR Greece CD: 05.10.		All4Pack / Paris 12.11.-15.11. BrauBeviale/Nuremberg 13.11.-15.11.
<b>47</b>	23.11.	13.11.	Bread and Baked Goods II	RR Spain CD: 12.10.		
<b>48</b>	30.11.	20.11.	Cosmetics and Body Care II	RR Sachsen-Anhalt CD: 19.10.	Feature Digital Business CD: 09.11.	
<b>direkt 12</b>	01.12.	09.11.	Check-out Zone/Impulse Purchase/Confectionery/ Pet Food/Bread and Baked Goods/Shopfitting/Breakfast/Digitalisation			
<b>49</b>	07.12.	27.11.	Baby Products II		Feature Trade Shows 2019 CD: 06.11.	
<b>50</b>	14.12.	04.12.				
<b>51</b>	21.12.	11.12.				
<b>52</b>	28.12.	14.12.				

PD: Publication Date, CD: Closing Date, RR: Regional Report

\* Reservations for placements are binding max. six weeks.