

# MARKENARTIKLER SCHNEIDEN GUT AB

## Die attraktivsten Arbeitgeber international

Wirtschaftswissenschaftler	Rang	Rang	Ingenieure	Rang	Rang
	2010	2009		2010	2009
Google	1	1	Google	1	1
KPMG	2	8	Microsoft	2	2
Ernst & Young	3	5	IBM	3	3
PricewaterhouseCoopers	4	2	Sony	4	7
Deloitte	5	10	BMW	5	4
Procter & Gamble	6	6	Intel	6	5
Microsoft	7	3	General Electric	7	6
Coca-Cola	8	13	Siemens	8	8
J.P. Morgan	9	7	Procter & Gamble	9	10
Goldman Sachs	10	4	Apple	10	–
L'Oréal	11	14	Cisco Systems	11	13
BMW	12	12	Johnson & Johnson	12	11
Sony	13	16	Hewlett-Packard	13	12
Johnson & Johnson	14	18	Shell	14	9
Boston Consulting	15	11	Coca-Cola	15	21
McKinsey & Company	16	9	Esso/ExxonMobil	16	14
Morgan Stanley	17	15	Volkswagen	17	–
Apple	18	–	Toyota Motor	18	–
IBM	19	17	Nestlé	19	24
Deutsche Bank	20	19	Ford Motor Company	20	–
Nestlé	21	24	3M	21	–
Bank of America	22	–	Dell	22	–
Ikea	23	–	General Motors	23	–
Adidas	24	–	Accenture	24	20
Accenture	25	23	Philips	25	22
Unilever	26	27	McKinsey & Company	26	15
General Electric	27	20	Nokia	27	19
PepsiCo	28	–	BP	28	17
Citi	29	21	L'Oréal	29	18
UBS	30	28	Schlumberger	30	16
Credit Suisse	31	25	Oracle	31	–
Kraft Foods	32	32	Pfizer	32	25
Bain & Company	33	26	Bosch	33	26
Heineken	34	–	Goldman Sachs	34	23
American Express	35	–	Ikea	35	–
Barclays	36	–	Boston Consulting	36	27
Hewlett-Packard	37	34	DuPont	37	–
Volkswagen	38	–	Kraft Foods	38	40
LVMH	39	–	Bayer	39	35
Shell	40	33	Deloitte	40	29
Toyota Motor	41	–	J.P. Morgan	41	28
Nokia	42	29	Unilever	42	36
Esso/ExxonMobil	43	31	Adidas	43	–
Intel	44	30	Lenovo	44	–
Dell	45	–	BASF	45	–
Pfizer	46	36	Novartis	46	45
Ford Motor Company	47	–	GlaxoSmithKline	47	31
Cisco Systems	48	45	Heineken	48	–
ING Group	49	–	Ernst & Young	49	33
General Motors	50	–	Morgan Stanley	50	30